

# DIAMOND PARTNER ROBOT PROGRAM

Dynamic Solutions for Robotic Innovation



EMPOWERING  
INNOVATORS

**TOGETHER**

**Mitsubishi Electric Automation Diamond Partners** represent one of the world's leading manufacturers of robotic solutions. Our partners are empowered through one of the most complete lines of automation products with unmatched performance and quality. Our robots are equipped with the speed and precision that customers need to bring a powerful and innovative automation solution to their processes. Mitsubishi Electric robots also come with an industry-leading three-year on-site warranty.

## Four Sides of the Diamond:

Many facets are needed to create a diamond, one of the strongest items on earth. As well, many facets are needed to create a strong relationship for success in automation.

- **The Customer:** Customers are the core of why we do what we do. Customers have goals very similar to us – they are working to innovate for their customers' success.
- **Diamond Partners:** Our partners are essential to be able to provide solutions and support for customers. Our partners are an extension of Mitsubishi Electric.
- **Mitsubishi Electric Automation:** As an affiliate of Mitsubishi Electric, we represent the needs of the Americas for our customers and partners, and work to bring the solutions needed for a broad range of applications.
- **Mitsubishi Electric:** Mitsubishi Electric is a \$40 billion global company developing the products and solutions needed in a wide variety of industrial markets. As a major manufacturer themselves, Mitsubishi Electric develops innovative processes and solutions to improve efficiency and quality, which are refined into solutions from which our customers also benefit.



## BENEFITS OF BECOMING A DIAMOND PARTNER ROBOT PROGRAM PARTICIPANT

The Diamond Partner Robot program focuses on empowering our program participants with industry-leading, easy-to-integrate industrial and collaborative robotic solutions, all while opening new possibilities for their customers.

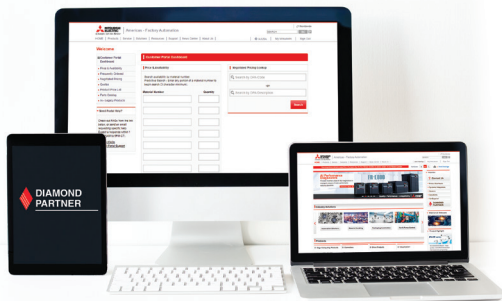


### COLLABORATIVE RELATIONSHIP

**Free Training**, in the form of regularly scheduled robot courses hosted by Mitsubishi Electric Automation, is offered to our robot program participants.

**Software Portal** keeps you up-to-date with new and updated configuration software for demonstrations and proof-of-concepts.

**Robot Locator** supports our robot program participants. The expanded information available through our locator allows you to showcase your company, and makes it easier for customers to find you.



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### DEVELOPMENT TOOLS

**Robot Software Suite** is provided at no charge and can be used by design and development engineers for projects.

**Automatic Software Updates** are provided to systems integrators as soon as they release. Mitsubishi Electric will notify systems integrators as updates go live.



### STRONG SUPPORT

**Product Training and Technical Resources** builds proficiency and confidence discovering customer needs, specifying appropriate products, and supporting customers throughout their relationship.

**Broad Engagement** throughout the entire Mitsubishi Electric Automation organization.

**24/7 Emergency Support** as a value-added service, including weekends and holidays.

### NEXT STEPS

To learn more about the Mitsubishi Electric Diamond Partner Robot Program, please

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