

Website Redesign Guide

Mitsubishi Electric Automation

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Redesign Phases Overview



Phase 1	Header/Footer ~	Launched	Summer of 2024
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Non-Product Sections (Homepage, Service, Solutions,

Phase 2 Resources, Support, News & Events, About Us)

~ Predicted Completion, January 2025

Phase 3 Product Sections ~ Predicted Completion March 2025

Included in this guide are the Homepage, Service, and Solutions sections.

Homepage Updates Overview



The website's homepage was updated on 8/29/2024, affecting the location of many of the items that existed in the old website design. The following section of the guide explains those changes.

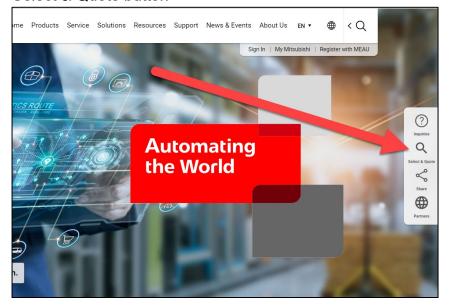
(*Update 10/16/2024*) Since the homepage was updated, we have now made the Homepage, Support, and Services pages available in Spanish via the drop-down button in the header. At this time, only the Homepage, Support, and Services pages are available in Spanish.

In addition, we have added a button in the right navigation panel that links directly to our "Select & Quote" website portal.

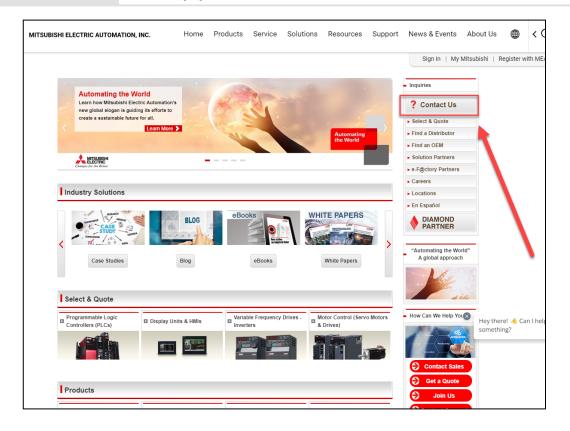
English/Spanish translation button



Select & Quote button



Inquiries - Contact Sales, Contact Support, Contact Web Support, and Join Us

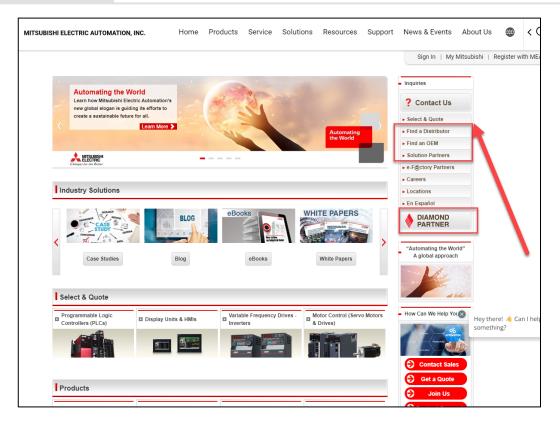


Contact Sales is now located in the right navigation panel in "Inquiries."

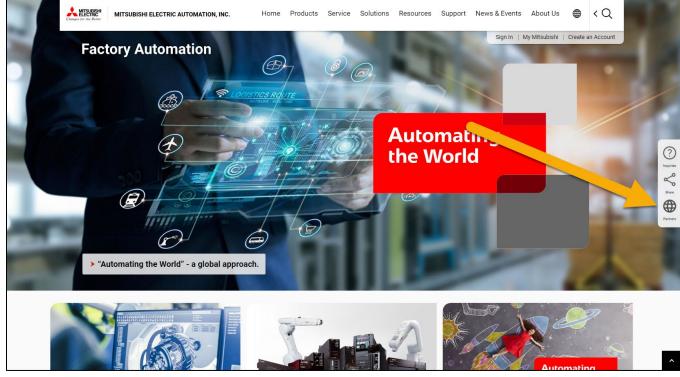
Also located in Inquiries are: Join Us, Contact Support, and Contact Web Support



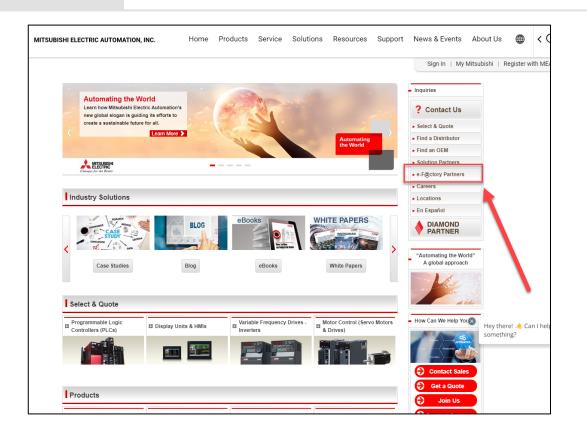
Partners – Find a Distributor, Find an OEM, Solutions Partners, and Diamond Partner



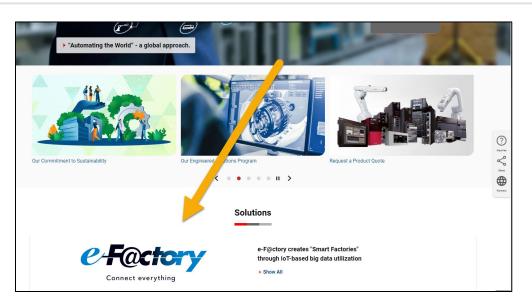
Find a Distributor and **OEM, Solution Partners,** and **Diamond Partner** are now located in the right navigation panel in "Partners."

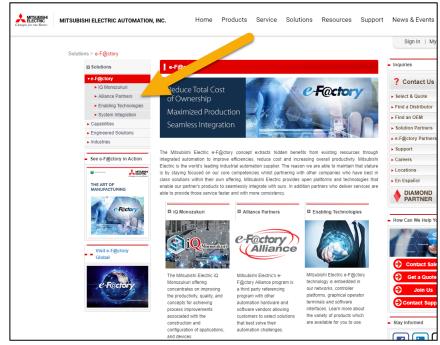


e-F@ctory Partners

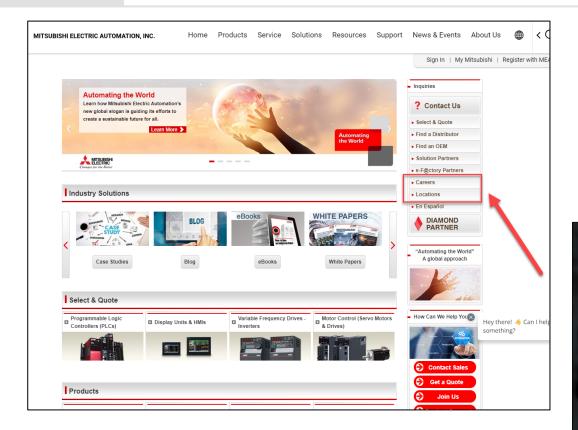


e-F@ctory Partners is now located in the e-F@ctory section of the homepage, under the carousel. When you are renavigated to the e-F@ctory page, "Alliance Partners" is found in the left navigation panel.

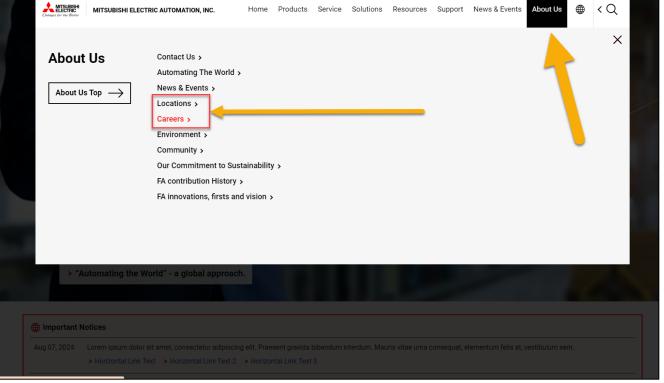


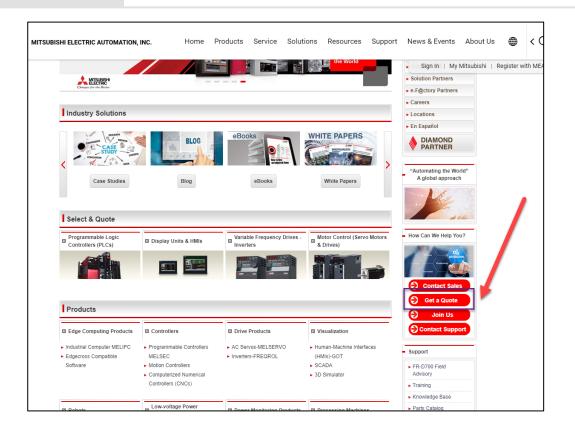


Careers & Locations

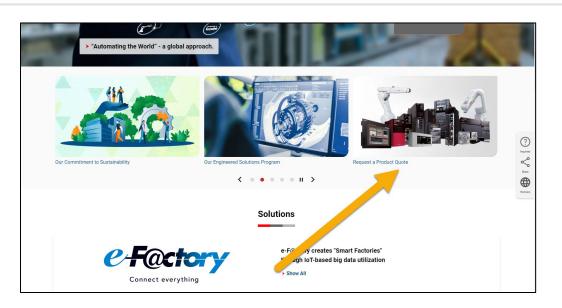


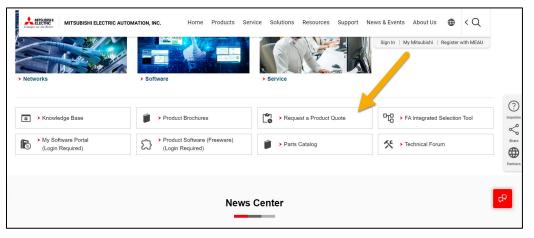
Careers and Locations have been removed from the Homepage, but continue to be accessible via the website Header in "About Us."



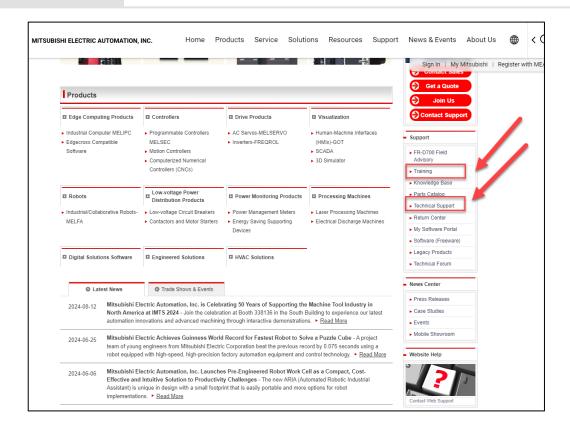


Get a Quote is now located in the carousel under the banner image. You may need to scroll to the left or right to see it. It is also located towards the bottom of the homepage, sandwiched between the Products and News Center sections.

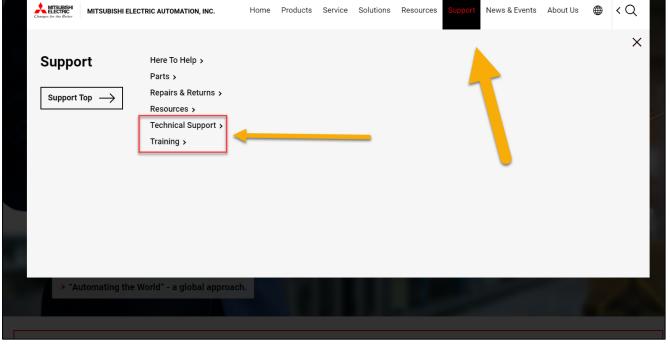




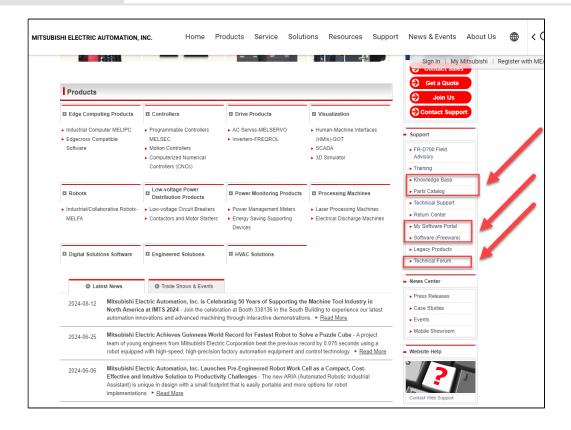
Support - Training and Technical Support



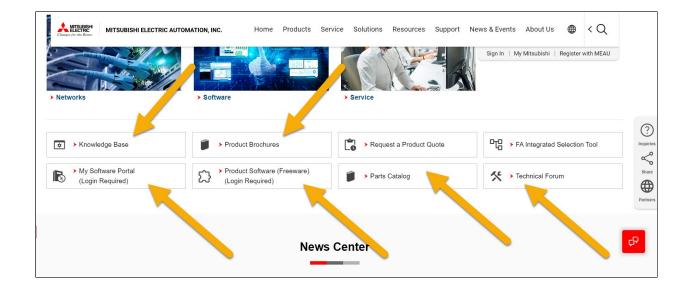
Training and **Technical Support** have been removed from the homepage but continue to be accessible via the website Header in "Support."



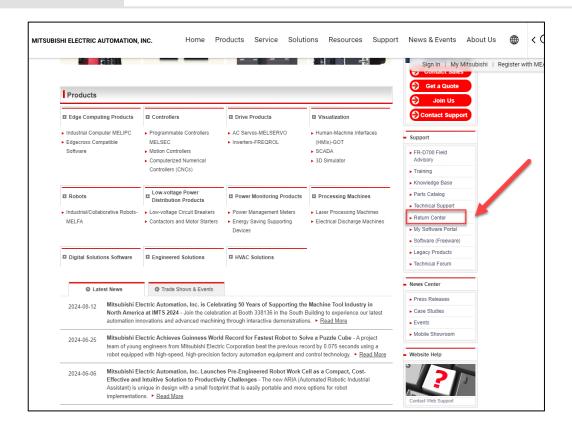
Support – Knowledge Base, Parts Catalog, My Software Porta, Software (Freeware), and Technical Forum



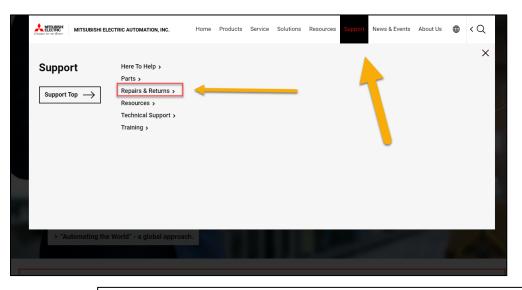
Knowledge Base, Parts Catalog, My Software Portal, Software (Freeware) and Technical Forum are towards the bottom of the homepage, sandwiched between the Products and News Center sections.

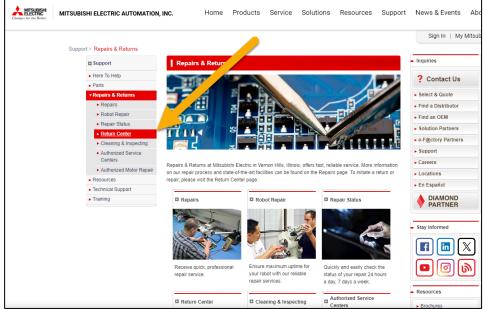


Support - Return Center

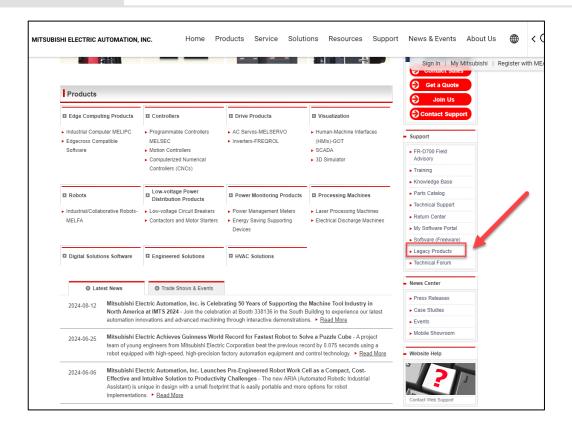


Return Center has been removed from the homepage but continues to be accessible via the website Header in "Support," then "Repairs & Returns," to find "Return Center."

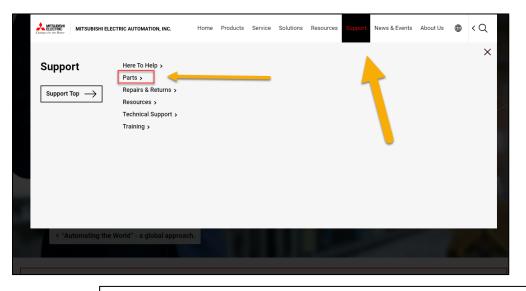


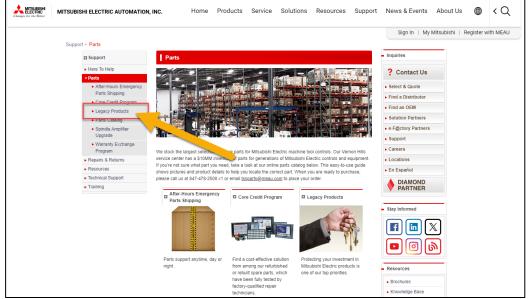


Support - Legacy Products

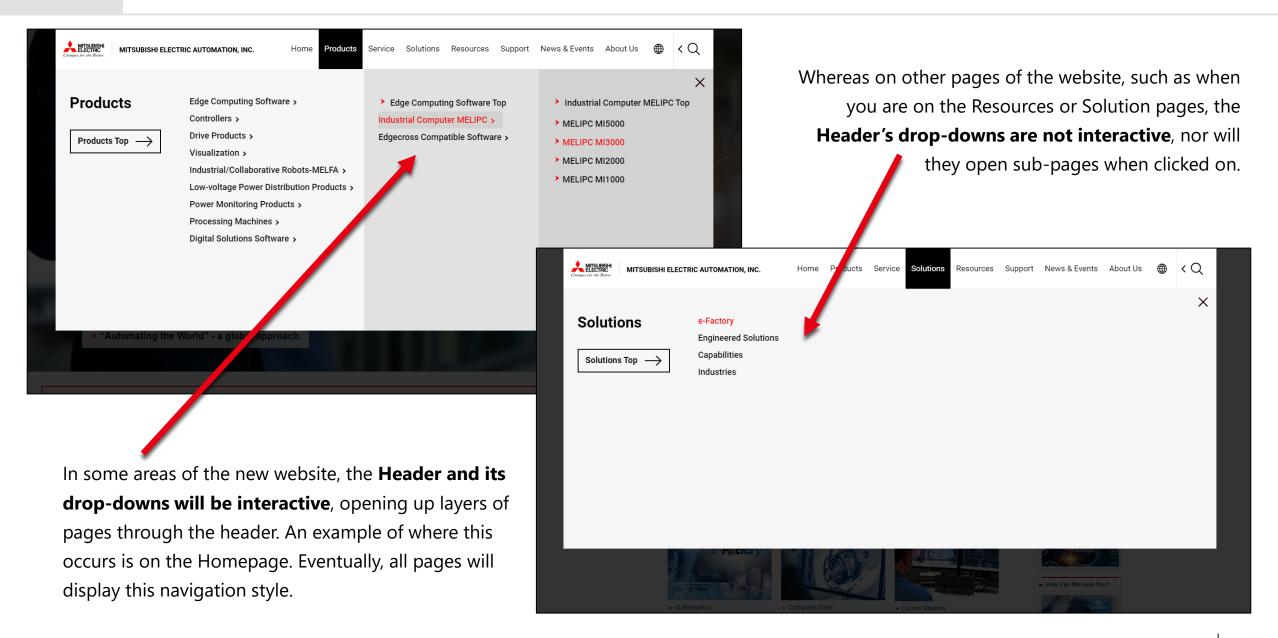


Legacy Products has been removed from the homepage but continues to be accessible via the website Header in "Support," then "Parts," to find "Legacy Products."





Header Navigation



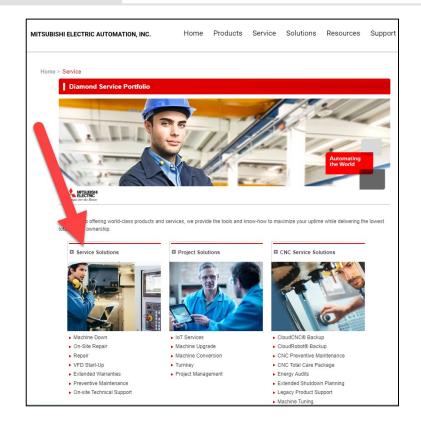
Service and Solutions Updates Overview



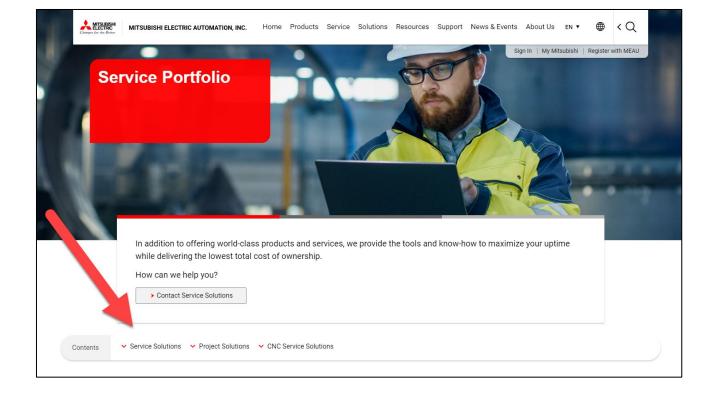
The website's Service and Solutions pages were updated on 10/16/2024, affecting the location of many of the items that existed in the old website design. The following section of this guide explains those changes.

Anchor Bar

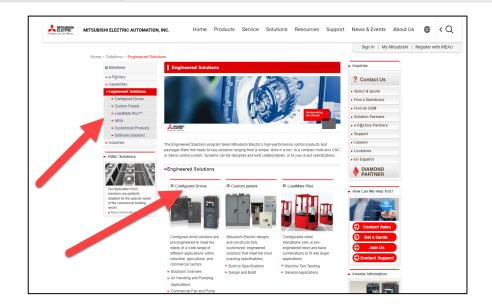
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We have added an **anchor bar** at the top level of the Service and Solutions sections to improve the user experience by keeping navigation on one page. Users can click through sections without needing to open a new tab.

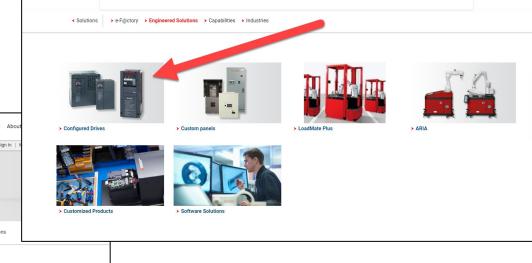


Navigating - Service and Solution Sections

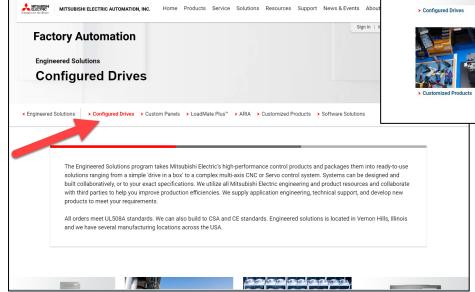


Navigation of pages has been relocated to the center of subpages, allowing you to click on related topics or navigate back to the main page to click on the thumbnails of the section(s) you desire.

built collaboratively, or to your exact specifications.

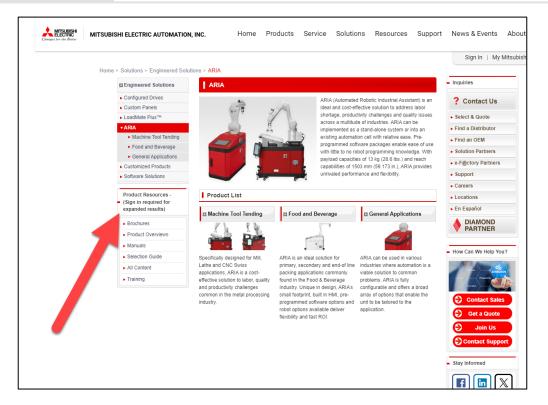


The Engineered Solutions program takes Mitsubishi Electric's high-performance control products and packages them into ready-to-use solutions ranging from a simple 'drive in a box' to a complex multi-axis CNC or Servo control system. Systems can be designed and

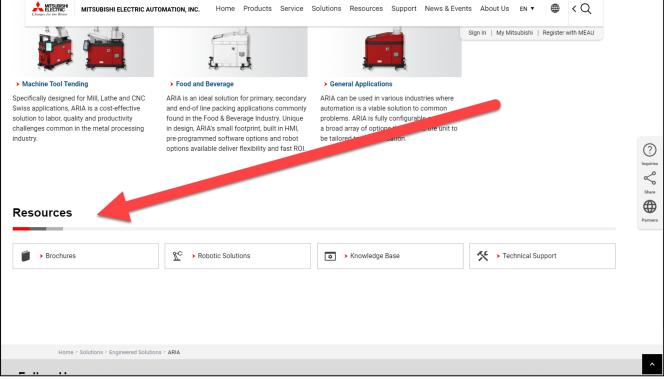


Resources

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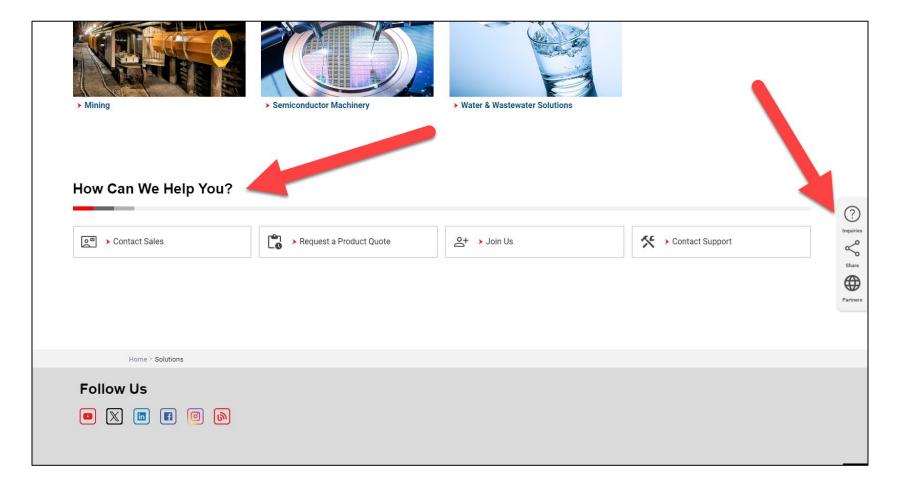
Resources have been relocated from the left navigation panel of the old website, to the bottom of each page on the new website (in most instances) to provide more information on service and solutions offerings.



Inquiries / How Can We Help You?



On pages that do not have a Resources area, it is replaced by "**How Can We Help You?**" links. As a reminder, these links continue to be navigable via our right-side Inquiries icon.



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Automating the World