



## SERVICE CENTER OPENING VERACRUZ

Mitsubishi Electric of Mexico opened an office of maintenance at Boca del Río city to serve customers in the area, comprising Jalapa, Veracruz, Minatitlan, Coatzacoalcos, among other. This opening is contemplated to increase sales in the area by at least 60% and provide a timely response equipment maintenance.

Eduardo Fuentes Velázquez, Maintenance Manager said: "This maintenance base was necessary because we had some equipment installed here, and attention was given, but from a long distance, either from Puebla city or Tabasco. Now with this intermediately point, that it will help us to give faster response and better service to our customers".

Japan has high expectations in Mexico, they consider Mexico with a high growth potential. Policy is security for users that is basic company's principle, therefore we work on products safety, opening maintenance offices, more and more close our customers.

Kazunari Takagi, General Director of Mitsubishi Electric of Mexico, said the company continues positioning itself at national and international level due to good quality of their products, increasing demand of elevator and electric escalators, although in industry at international level, Mitsubishi Electric is also known for nuclear power plants, automation and home appliances.

Mitsubishi Electric of Mexico, speaking specifically of our company, in addition to elevators and escalators, also we are producing transport parts as engines, a clear example of this is in Mexico City 65% of collective transport system operate with Mitsubishi Electric of Mexico products.

## Mitsubishi Electric of Mexico